

Roll No. \_\_\_\_\_

**Model Paper “Tourism Management” Second Year  
Diploma in Tourism and Airport Operations (02 Year Course)  
For Annual Examination 2023 & Onwards**

**Marks: 10**

**Time: 15 Minutes**

**Note: This part is compulsory. It should be attempted on the paper & returned to the staff after the prescribed time. Use of ink remover, Lead Pencil, cutting or over writing is not allowed.**

**OBJECTIVE**

**Q1. Encircle the correct answer.**

**(10 x1) = 10**

1. Which of the following recreational activity is a winter sport?
  - a) Swimming
  - b) Skiing
  - c) Boxing
  - d) Racing
  
2. A non-residential person visiting a place is called?
  - a) Visitor
  - b) Explorer
  - c) Surveyor
  - d) Resident
  
3. Which of the following is a GDS code for wheelchair?
  - a) WCHR
  - b) WCHS
  - c) WCHC
  - d) WCHE
  
4. What does WTO stand for?
  - a) World Trademark Organization
  - b) World Travel Organization
  - c) World Trade Organization
  - d) World Tourism Organization

5. The activities carried out during leisure time are called?
  - a) Recreation
  - b) Education
  - c) Research
  - d) Traveling
  
6. What is a long and vigorous walk on the trail called?
  - a) Walking
  - b) Hiking
  - c) Climbing
  - d) Diving
  
7. What type of travelers give little importance to relaxation?
  - a) Extrinsic
  - b) Intrinsic
  - c) Adventurers
  - d) Homebodies
  
8. What does DMO stand for?
  - a) Destination Management Organization
  - b) Digital Marketing Organization
  - c) Direct Managing Organization
  - d) Destination Making Organization
  
9. What type of tourists travel with the agenda of health on their mind?
  - a) Educational Tourists
  - b) Business Tourists
  - c) Health Tourists
  - d) Group Tourists
  
10. What type of travelers are dependent on their financial status?
  - a) Budget Travelers
  - b) Moderates
  - c) Vacationers
  - d) Homebodies

**Model Paper “Tourism Management” (Second Year)  
Diploma in Tourism and Airport Operations (02 Year Course)  
For Annual Examination 2023 & Onwards  
Subjective**

**Marks: 40**

**Time: 2 Hrs.**

**Section-I**

**Q 1. Write the short answers to any 12 (twelve) questions. (12x2) = 24**

- i.** Define Cultural Heritage.
- ii.** What are the factors that motivate people to travel?
- iii.** Define religious tourism with examples.
- iv.** What is a tourist destination?
- v.** What are intermediaries in tourism terminology?
- vi.** What is tourism management?
- vii.** Write down the properties of tourism supply.
- viii.** Define attractions and its types.
- ix.** What is a tour operator?
- x.** Define Single Tourists
- xi.** What are the new trends in tourism?
- xii.** Write down the objectives of DMO.
- xiii.** What is a centered destination?
- xiv.** What is intrinsic tourist behavior?
- xv.** What are the responsibilities of UNWTO?
- xvi.** What is a rural area?
- xvii.** Define attractions and its types.
- xviii.** What is tourism management?

**Section-II**

**Note: Attempt any two questions.**

**(8x2) = 16**

- Q2.** What are the internal and external motivation factors of tourists? Explain briefly.
- Q3.** Write a note on tools for destination management.
- Q4.** Explain the departments of a tourism business.